

Alexandria Titans Youth Football Program

1108 Jefferson Street, Alexandria, VA 22314

www.alexandriava.gov/recreation

ALEXANDRIA TITANS



Dear Business Owner or Manager:

Please allow me to introduce you to the City of Alexandria's Titans Youth Football Program. The Titan Football Program is a football program sponsored by the City of Alexandria and is oriented towards boys and girls ages 7 – 16 and have a desire to learn and play youth football regardless of their skill level. We register youth from all over the City of Alexandria. The Titan Program is affiliated with the Fairfax County Youth Football League and is a stepping-stone to middle, high school, and even college level play. City of Alexandria Recreation Department staff and volunteers from within the community manage our organization and serve as coaches and administrators. As such, we rely heavily on budget money from the City and private business donations to help us meet our operating costs for over 330 youth participants, thereby affording many youth the opportunity to play. We are asking if your business would please consider sponsorship in our football program. We offer different levels of sponsorship, all of which help to advertise your business and go a long way towards providing local area youth the benefits of playing football. Please consider how our program benefits our youth:

- ★ Youth who play sports have higher levels of self-esteem and less likely to participate in risky behaviors such as substance abuse and smoking.
- ★ Participating in a program such as this or playing sports in general can help develop discipline, teamwork and leadership skills.
- ★ Participation in this program will also provide participants an opportunity to get regular exercise.
- ★ Our youth will learn achievement-oriented behaviors that include goal setting, the pursuit of excellence in performance, and other critical skills necessary for success in the workplace and life.

Your generosity will be greatly appreciated and will help make our program one of the finest recreation activities for the youth of the City of Alexandria. I would like to mention the benefits your business will receive for each sponsorship level:

\$800.00 Titan Team Sponsorship Level

- ★ Advertisement banner for your business displayed when our teams play home or away.
- ★ Team sponsorship plaque that can be proudly displayed in your place of business.
- ★ Full-page advertisement in our yearly football program.
- ★ Advertisement in the sponsors' section of our website: www.alexandriava.gov/recreation.
- ★ Recognition as a sponsor at our end of season awards program.

\$500.00 Titan Contributor Sponsorship Level

- ★ Your business will receive a Certificate of Appreciation suitable for framing from the Titan Booster Club.
- ★ Team plaque that can be proudly displayed in your place of business
- ★ Advertisement in the sponsors' section of the Recreation Department's Youth Sports website: www.alexandriava.gov/recreation
- ★ Recognition as a sponsor at our end of season awards program.

Titan Supporter Level

\$100.00 _____ \$50.00 _____ \$25.00 _____ Other _____

- ★ Recognized a supporter on our web site www.alexandriava.gov/recreation
- ★ You receive recognition in the end of the season awards program.

Please feel free to contact Mac Slover, Director of Sports at **703.746.5402** with any questions concerning our program. I would like to thank you for considering sponsorship of Alexandria Titans Youth Football Program and hope you will join us in our commitment to the community. While sponsorship does afford some benefits to the sponsor, the higher purpose is to help our Titans Football Program impart the values of teamwork, sportsmanship, pride, and fair play to the children of our community so that they may someday use these values in becoming good citizens. **Please remember that your generous donation to Alexandria Titans Football Booster Club is now fully tax deductible as a charitable contribution.**

Checks or money orders should be made out to the “Alexandria Titans Football Booster Club”. Mail to:

Jenifer Larson
Alexandria Titans Football Booster Club
c/o ADRPCA
1108 Jefferson Street
Alexandria, VA 22314

Sincerely,

Jenifer Larson

Jenifer Larson
Vice President
Alexandria Titans Football Booster Club

